

LSU

Louisiana Scholastic Journalism Institute

June 10–15, 2012

Registration Deadline: May 4, 2012



LSJ participants

The Louisiana Scholastic Journalism Institute (LSJI) provides an intensive one-week journalism training program for high school sophomores, juniors and seniors. LSJI's mission is to provide students with the skills needed to produce top-notch scholastic media, including newspapers, broadcast, yearbooks and multi-media. Students work closely with faculty and media professionals, utilizing the LSU Manship School of Mass Communication's state-of-the-art laboratories and production facilities. They build strong journalism skills and receive a preview of the college experience while spending five nights under supervision in one of LSU's dormitory facilities. LSJI is recognized as the Southeast's No. 1 high school media-learning program.

- Build your skills in:
 - Writing
 - Editing
 - Design
 - Videography
 - Photography
 - Multi-media production
 - Explore social media and the new frontier of digital journalism

LOVE PURPLE LIVE GOLD

FAQs

What will I be doing?

You will utilize the Manship School's advanced broadcast studios and writing laboratories to learn the fundamentals of media: writing, editing, design, videography, photography and more. You'll discover new techniques and tools to improve your skills as well as the quality of your school's publications and broadcasts. Activities include workshops, production projects, guest speakers and field trips to professional media organizations in Baton Rouge.

Who can attend?

High school sophomores, juniors and seniors involved in the school newspaper, yearbook or broadcast news programs.

Where will I stay?

You will stay in residence halls located on the LSU campus. Most meals will be in LSU dining halls. Faculty members and graduate students closely supervise all activities.

What is the cost?

The program fee is \$350, including housing, meals and costs for materials and activities. Participants are responsible for travel expenses to and from the LSU campus. Scholarships for Louisiana students are available, thanks to support from the Louisiana Press Association and the Louisiana Association of Broadcasters.



LSJ participants work with state-of-the-art technology and equipment.



LSJ participants taking a break in an LSU dining hall.

How to register

1. Visit Manship.lsu.edu, under the Outreach tab at the bottom of the home page, choose High School Programs, then LSJ.
2. Choose Apply Now.
3. Download the forms, complete and return with your check.
4. To apply for a scholarship, download the scholarship form, complete and return with your registration materials.

Return registration materials to:

LSU Office of Student Media
B-39 Hodges Hall
Baton Rouge, LA 70803
Attn: Jann Goetzmann

Questions?

Email : LSJ@lsu.edu

Phone: 225-333-8328

Online: Visit Manship.lsu.edu. Under the Outreach tab at the bottom of the home page, choose High School Programs, then LSJ.